

INTERSTATE COMMERCE COMMISSION 07/01/96

FINANCE DOCKET # 32760

181-240 4+

1 basically the entire western United States.

2 Another measure is the volume of commerce
3 affected. And by anyone's measure, what we're talking
4 about is billions and billions of dollars. Our own
5 estimate is almost \$5 billion. The applicants are
6 here asserting that this Board should be completely
7 unconcerned about the creation of duopoly over this
8 vast area, and they're making two arguments.

9 The first is that a reduction in the
10 number of competitors from three to two has no effect
11 on rail rates or service quality. And they're making
12 a second argument. They're saying even if it does in
13 general, in this case it doesn't matter here because
14 the competitor being eliminated is the Southern
15 Pacific Railroad.

16 The first of these arguments is truly
17 astonishing, that there is no market benefit from a
18 third railroad. Applicants in essence are contending
19 that the fundamental laws of economics and common
20 sense, really, don't apply here. Not surprisingly,
21 the record in this case is quite to the contrary.

22 Cited in the record are numerous economic

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 studies in many industries published in respected
2 journals over the years which confirm that duopolies
3 result in higher prices. Significantly, these studies
4 include extensive empirical work in this industry, the
5 rail industry.

6 These studies are listed in Dr. Majeur's
7 verified statement, and they're discussed at
8 considerable length in Dr. White's statement submitted
9 on behalf of Kansas City Southern. Commissioner Owen,
10 you mentioned this morning that there had not been a
11 case where the merger to duopoly has resulted in
12 higher rates.

13 I'd command your attention to Figure 3 in
14 Dr. Majeur's verified statement. That's where he
15 took the remark that Mr. Roach made this morning about
16 rates falling in the wake of the MKT merger. What Dr.
17 Majeur did was look at not whether rates fell in
18 absolute terms, but whether the rates affected by that
19 merger fell relative to the fallen rates generally in
20 the rail industry.

21 And what Dr. Majeur found is that in the
22 markets that were there to two markets that we

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 identified in that case, that the rail rates did not
2 fall as fast as the industry average. That is just as
3 important as a nominal increase. The issue is does
4 competition result in better rates and better service
5 for shippers?

6 There's a case where it did. Union
7 Pacific also points to the Powder River Basin saying
8 injecting a second rail carrier lowered rates. Of
9 course it lowered rates. The question is, will
10 injecting a third rail carrier in the Powder River
11 Basin also lower rates?

12 All of these studies repeatedly point to
13 the answer being yes. Competition is not something
14 you turn on and off. It exists with two, and it
15 that's -- it doesn't get any better. It gets better
16 and better and better. Three is better than two.
17 Three is a lot better than two.

18 VICE CHAIRPERSON SIMMONS: Are you
19 suggesting more railroads into the Powder River Basin?

20 MR. FINEST: No, we're talking about this
21 merger. All I'm suggesting --

22 VICE CHAIRPERSON SIMMONS: I'm asking you.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 I know what we're talking about.

2 MR. FINEST: No, I'm not advocating
3 anything different for the Powder River Basin. The
4 only position we're interested in preserving here is
5 preserving the existing competition that is eliminated
6 by this transaction. The state of competition in the
7 Powder River Basin is where it is today, and we're not
8 trying to improve that.

9 CHAIRPERSON MORGAN: But let me ask you
10 about the Majeur studies. Is that how you pronounce
11 his name?

12 MR. FINEST: Sure, yes.

13 CHAIRPERSON MORGAN: As I understand that
14 study, it comes up with a figure of \$800 million in
15 total harm from this proposed merger. Is that --

16 MR. FINEST: That's right.

17 CHAIRPERSON MORGAN: And as I also
18 understand it, out of that \$800, roughly \$270 million
19 relates to two to one points.

20 MR. FINEST: Subject to checking the
21 figures, but it's in the statement.

22 CHAIRPERSON MORGAN: Now, I also

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 understand that in determining that number, the
2 assumption was that the BN Santa Fe trackage rights
3 proposal would provide no competition at all. Is that
4 -- that the BN Santa Fe would provide no competition
5 at all. Is that accurate?

6 MR. FINEST: It's both an accurate
7 assumption and an accurate fact. Trackage rights --
8 or at least for the two to one. Yeah, on the two to
9 one, the assumption is what happens when you go from
10 two to one. And that is giving nothing additional for
11 the trackage rights. The more effect of the trackage
12 rights --

13 CHAIRPERSON MORGAN: But I guess what I'm
14 saying is that the BN's presence would have no effect.
15 In other words, when you arrived at that number, you
16 made an assumption that there would be no competition
17 from BN Santa Fe presence. I'm just trying to
18 understand. Is that correct? Is that a correct
19 assumption in the study?

20 MR. FINEST: Well, yes, it is. But
21 remember that the result of the BN Santa Fe trackage
22 rights agreement is an increase in current rates maybe

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 by more than the 10%. The study is not really
2 examining the question of what happens when you
3 replace a competitor with a higher --

4 CHAIRPERSON MORGAN: No, I understand
5 that. I'm just trying to build into the assumptions
6 here so that I understand what your assumptions are in
7 arriving at the numbers.

8 MR. FINEST: Yeah, the math was just to
9 multiply what is the expected price increase from
10 going to two to one multiplied by the volume of
11 commerce. That's all.

12 CHAIRPERSON MORGAN: Now, the other piece
13 of the \$800 million relates to the three to two
14 points.

15 MR. FINEST: Correct.

16 CHAIRPERSON MORGAN: And in that, you
17 assume rate increases in that traffic as shown in the
18 study. You don't assume it, you arrive at a
19 conclusion.

20 MR. FINEST: Correct.

21 CHAIRPERSON MORGAN: Now, that traffic --
22 a lot of that traffic is the intermodal automotive

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 traffic, which is competitive. And so, I just would
2 ask you, of the total amount of three to two traffic
3 that you have looked at and the amount of harm that
4 you have arrived at, how much of that is the
5 intermodal automotive truck competitive traffic?

6 MR. FINEST: Well, I'm not able to break
7 it down for you exactly. I know that it is contained
8 in the tables. I can get that figure for you, and I'd
9 be happy to provide it.

10 CHAIRPERSON MORGAN: I guess what I'm
11 getting at is that in the three to two markets where
12 you have indicated harm, to what extent do you account
13 for the commodities where we know there is some
14 competitive force out there already?

15 MR. FINEST: Well, to answer the question
16 that you're asking, I would refer you to Table 4 in
17 Dr. Majeur's verified statement. And you would have
18 to figure out the percentages, but the intermodal and
19 other traffic that he calculated is listed there.
20 What I want to emphasize --

21 CHAIRPERSON MORGAN: So out of the \$530
22 million -- I'm writing my numbers -- on the three to

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 two points that you have concluded would represent the
2 harm to those shippers, there is a portion of that
3 that relates to intermodal and automotive and other
4 more competitive traffic so that that number of \$530
5 may indeed include shippers who are in a competitive
6 environment and shippers who may not be?

7 MR. FINEST: No, no, that's -- that is
8 wrong. If this traffic was included in this table, it
9 is --

10 CHAIRPERSON MORGAN: Which I think it was.
11 I think it was --

12 MR. FINEST: Some of it.

13 CHAIRPERSON MORGAN: -- in the traffic.

14 MR. FINEST: Some intermodal traffic is
15 included. Some is not. The intermodal traffic that
16 does face effective truck competition is not included.
17 And it was a cut off basically hauls of 500 miles.
18 Now, the average intermodal haul for traffic affected
19 in the three to two markets is over 1,900 miles.

20 Now, I know there's some debate about at
21 what length of haul does intermodal traffic stop being
22 truck competitive and become rail captive. I've heard

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 different figures. But if you look at the average
2 length of haul, we are talking about a lot of traffic
3 that is moving very long distances. Most of it is LA-
4 Chicago.

5 That is not truck competitive traffic.
6 That's rail captive traffic. It's included in the
7 table. It should be there. The harm counts.

8 CHAIRPERSON MORGAN: And then the 500
9 miles, as I understand that assumption, is that beyond
10 500 miles, trucks are not competitive with rail. Is
11 that --

12 MR. FINEST: That was the assumption of
13 this study.

14 CHAIRPERSON MORGAN: -- the assumption.

15 MR. FINEST: You know, I know the record
16 has some different estimates about where that cut off
17 is. The point I want you to focus on is for the
18 traffic that we included, we are talking about average
19 hauls that are quite long, about which, for most of
20 it, there really is no serious dispute about whether
21 it's really rail captive or not.

22 For the length of hauls we're talking

1 about here, rail is significantly more efficient.

2 COMMISSIONER OWEN: There is competition,
3 is there not, on that route there?

4 MR. FINEST: On LA to --

5 COMMISSIONER OWEN: LA to Chicago?

6 MR. FINEST: Currently there's three,
7 that's right.

8 COMMISSIONER OWEN: Right. And so if
9 there ends up being two, the competition is still
10 keen. SP is not a competing factor in that right now,
11 is it?

12 MR. FINEST: Well, --

13 COMMISSIONER OWEN: It's mostly
14 intermodal, is it not?

15 MR. FINEST: Excuse me?

16 COMMISSIONER OWEN: Mostly intermodal
17 going from Long Beach, Los Angeles ports to Chicago?

18 MR. FINEST: I don't have the exact
19 traffic break down. I know there's a lot of
20 intermodal traffic there.

21 COMMISSIONER OWEN: Yeah.

22 MR. FINEST: Southern Pacific carries --

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 the way to tell whether Southern Pacific is an
2 effective competitor on that route is not to listen to
3 what the applicants are saying to describe their
4 service. The way to look at it is to look at their
5 market share.

6 COMMISSIONER OWEN: What we're trying to
7 do is look at it, and I'm asking you for the facts and
8 figures. You're making --

9 MR. FINEST: 26%. 26% of the traffic in
10 three to two markets Southern Pacific carries. That's
11 our figure. Now that means -- and that's not an
12 inflated figure. That's 26% of the time SP gets the
13 business when shippers have a choice. When a shipper
14 is trying to figure out should I use BN, should I use
15 UP, or should I use Southern Pacific, 26% of the time
16 the shipper decides my preference is Southern Pacific.

17 Now, you know, I've heard it's suggested
18 this morning that Southern Pacific is a trivial or
19 fringe competitor. What I want this Board to focus on
20 is their market share. Their market share is, by our
21 calculations, truly the third. They don't have a --
22 you know, a pro rate share.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 But this is -- we are not dealing with a
2 competitor who is a fringe firm. So that's the number
3 to focus on.

4 VICE CHAIRPERSON SIMMONS: Well, you say
5 that Southern Pacific is not as financially weak as
6 the applicants say. Is that what you're saying
7 really?

8 MR. FINEST: Well, I'm not going to
9 characterize what the applicants have said, but I can
10 say --

11 VICE CHAIRPERSON SIMMONS: Well, that's
12 what you said in the briefs.

13 MR. FINEST: -- that Southern Pacific has
14 -- is certainly a lot stronger today than it's been in
15 the past. And in the last five years, it's increased
16 its car loads, it's increased its net revenue miles.

17 VICE CHAIRPERSON SIMMONS: Well, how in
18 the world do you think they can survive if you've got
19 two large railroads putting in over a billion dollars
20 per year? Where is that money coming from to make
21 them a viable competitor?

22 MR. FINEST: I want to emphasize how

NEAL R. GROSS
COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 important it is not to look at the investments, but to
2 look at the market shares, to look at what --

3 VICE CHAIRPERSON SIMMONS: That might be
4 important for you. I want to know from you what you
5 think about it.

6 MR. FINEST: About whether SP can compete
7 against BN?

8 VICE CHAIRPERSON SIMMONS: Also, and that
9 competition Burlington Northern and the Union Pacific
10 are putting together over a billion dollars a year,
11 and Southern Pacific's not going to do this. So
12 what's going to happen to them?

13 MR. FINEST: Well, first of all, we're not
14 sure what the Southern Pacific's going to do.

15 VICE CHAIRPERSON SIMMONS: What do you
16 mean?

17 MR. FINEST: I say we're not sure what the
18 Southern Pacific's going to do.

19 VICE CHAIRPERSON SIMMONS: Well, are you
20 going to get some more real estate for them to sell?

21 MR. FINEST: They certainly have a lot of
22 real estate right now, and --

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 VICE CHAIRPERSON SIMMONS: What are you
2 going to do when it runs out?

3 MR. FINEST: Right now, they are -- they
4 have positive operating income. That's a key fact.
5 They are making money on operations.

6 VICE CHAIRPERSON SIMMONS: So you tell me
7 it's going to be like that in the future, is that
8 correct?

9 MR. FINEST: Well, the future is the
10 question. But there is nothing that indicates that
11 Southern Pacific has a bleak future at all. There are
12 --

13 VICE CHAIRPERSON SIMMONS: I cannot
14 understand how the Department of Justice can come to
15 this conclusion.

16 MR. FINEST: Well, there's two things --
17 two pieces of evidence that I'd like you to consider
18 on this issue, Vice Chairman Simmons. The first is
19 the recent financial history of the Southern Pacific.

20 VICE CHAIRPERSON SIMMONS: Yes.

21 MR. FINEST: Look at their balance sheet
22 and their income statement. And the --

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 VICE CHAIRPERSON SIMMONS: Are you buying
2 or selling?

3 MR. FINEST: Pardon me?

4 VICE CHAIRPERSON SIMMONS: Are you buying
5 or selling?

6 (Laughter.)

7 MR. FINEST: I'm commenting. But there
8 are lots of people who have expressed an interest in
9 buying, and that's the second piece of evidence I want
10 you to consider. These are valuable --

11 VICE CHAIRPERSON SIMMONS: Eyeing the
12 total railroad or pieces of it?

13 MR. FINEST: Pieces of it.

14 VICE CHAIRPERSON SIMMONS: Okay.

15 MR. FINEST: There are valuable assets of
16 the Southern Pacific that other carriers are
17 interested in buying. That shows us two important
18 things. One, that it is indeed very possible to
19 compete against the Burlington Northern. People are
20 lining up, paying money for the opportunity to do it.

21 Second, it means that these assets are
22 valuable and they won't be shut down. It means that

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 these assets will be -- remain in operation. They'll
2 have employees running them. These assets are not
3 like a plant that closes down. These rail assets are
4 not leaving the industry. The only question is, who
5 is going to operate them?

6 VICE CHAIRPERSON SIMMONS: Listen, if you
7 don't continue to buy equipment and keep your tracks
8 up all the time, you're doomed for failure. And that
9 costs money. Where is the money coming from? That's
10 what I want to know.

11 MR. FINEST: Southern Pacific has a couple
12 of options. One, they can walk away from this deal
13 and decide that they are once again interested in
14 investing in their own future through real estate or
15 loans. They have available credit to them. Two, they
16 can make a second deal with any of the railroads that
17 are also interested in buying their assets.

18 They can make another deal with the Union
19 Pacific that doesn't raise these kinds of problems.
20 We've talked about the I-5 corridor and what the
21 benefits that might come from that transaction are.
22 SP and UP could go out and make that deal tomorrow,

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 and this Board would probably not have a problem with
2 that. I certainly don't think I would.

3 VICE CHAIRPERSON SIMMONS: You're
4 advocating it then, is that correct?

5 MR. FINEST: I think the part of this deal
6 that doesn't involve the anti-competitive effects are
7 fine. Now, we've seen a lot of mergers in this
8 industry, and most of them we have not opposed. Most
9 of them have created great benefits.

10 VICE CHAIRPERSON SIMMONS: I think we've
11 seen a few more railroad mergers than you have though.

12 MR. FINEST: I've been around a while, but
13 I'm sure that's true.

14 COMMISSIONER OWEN: I've been around
15 longer than you have.

16 MR. FINEST: But the point here is that
17 the -- most of the railroad mergers are not anti-
18 competitive like this. We have not opposed most of
19 them. Or where we have, they've been, you know,
20 narrow points where basically end to end transactions
21 have minor competitive problems for the most part.
22 Our analysis and this -- well, at least your

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 predecessor -- our analysis dovetailed pretty nicely.

2 I mean, there's always differences around
3 the margin. But wherever we thought a merger was
4 beyond the pale and shouldn't be approved at all, your
5 predecessor agreed.

6 CHAIRPERSON MORGAN: Let me follow up on
7 a question that he had, and that relates to SP.

8 MR. FINEST: Yes?

9 CHAIRPERSON MORGAN: If this merger were
10 not approved, as I believe your position is, it is
11 possible that SP would then be sold in pieces. Yes,
12 there are options, but that is clearly one of them --
13 could occur.

14 MR. FINEST: If the current owners think
15 that's going to make them the most money, that's what
16 they'll do.

17 CHAIRPERSON MORGAN: Now, obviously right
18 now SP -- we can have a lot of discussion about what
19 its financial condition is, but clearly SP is
20 struggling in the market right now and is having
21 trouble competing in certain markets. If SP were sold
22 in pieces, wouldn't you have the same problem as SP is

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 having right now?

2 MR. FINEST: Well, when someone makes an
3 offer for part of a firm, they're usually saying I can
4 make better use of those assets than you can. That's
5 why I can pay you enough money to get them. So, you
6 know, if somebody like Con-Rail bought part of
7 Southern Pacific -- you know, you heard Mr. Roach this
8 morning.

9 His big concern is he was going to lose a
10 lot of traffic if Con-Rail bought it because Con-Rail
11 would create single line service from the Cotton Belt
12 area all the way to the northeast. I mean, that's the
13 same benefit he's claiming for his railroad and yet,
14 you know, he's here telling you that's terrible.

15 What I'm suggesting is if somebody wants
16 to make a more attractive bid for these assets or the
17 whole company -- it hasn't been marketed. We don't
18 know what's going to happen. If Southern Pacific's
19 current owners decide that they really want to get out
20 of the business, they're going to take the best deal
21 they're offered.

22 Right now, the best deal they've been

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 offered is the most anti-competitive purchaser
2 available. No wonder that's their first choice. I'm
3 sure Union Pacific is willing to pay them a lot more
4 money for their assets than a pro-competitive
5 purchaser, but that ought not concern you folks. The
6 rule for you is to protect the public interest.

7 Don't let these assets disappear. Don't
8 let them be purchased by the -- virtually the only
9 purchaser in the entire country that can create a
10 problem like this. They could sell the entire company
11 to virtually anyone else without creating these
12 problems, without creating these harms.

13 What you should do is not accept these
14 invitations to wander into this quagmire of partial
15 approval and regulatory oversight and future
16 divestitures and five proceedings in the future that
17 Mr. Roach talked about. Just tell them no. They
18 understand what they can and can't do.

19 Make them go and make their next best
20 deal.

21 VICE CHAIRPERSON SIMMONS: Is that what
22 the Department of Justice does?

NEAL R. GROSS
COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 MR. FINEST: You bet, you bet. That's
2 what we do, and then we -- what normally happens is
3 parties come back, we have a consent decree, there's
4 a divestiture. They get the rest of their deal
5 through. Happens very quickly, and no one complains
6 about the process. That is, I think, an excellent
7 model for this Board. Just tell them no.

8 Make them come back with a deal that's
9 acceptable. There are plenty of deals that are
10 acceptable.

11 CHAIRPERSON MORGAN: Well, you mentioned
12 that there might be another person out there that
13 would step up to the plate and be willing to purchase
14 SP.

15 MR. FINEST: Sure.

16 CHAIRPERSON MORGAN: But that clearly
17 hasn't happened other than the transaction that we
18 have before us. And of course, the marketplace --

19 MR. FINEST: And it won't happen.

20 CHAIRPERSON MORGAN: The marketplace, of
21 course, generates this kind of transaction, and that's
22 good because we want the marketplace to act in a

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 positive way. And so, we allow transactions to come
2 forward, but I just would say that it's not that easy.
3 We don't have four or five on the record applications
4 for purchase of the total SP.

5 MR. FINEST: With all due respect,
6 Chairman Morgan, I think you're trying to find a --
7 you're trying to broker a deal here. What you should
8 be focusing on is your statutory --

9 CHAIRPERSON MORGAN: I don't think I'm
10 trying to broker a deal. What I'm trying to
11 understand is taking your position and trying to
12 understand where it leaves us. We are responsible for
13 transportation.

14 MR. FINEST: Correct.

15 CHAIRPERSON MORGAN: And I need to be
16 responsible and so do my Board members when making a
17 decision and figuring out where it will lead us. If
18 we do X, it will mean Y. If we do Y, it will mean Z.
19 That's all I'm asking. And I'm trying to understand
20 taking your position and working it through the
21 system.

22 MR. FINEST: Okay, I understand. And I

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 think all I'm suggesting that -- you know, the record
2 here is clear. When you write an opinion, the
3 problems with this transaction can be made crystal
4 clear. And you know, the applicants already know
5 where the biggest problems are. And then you just
6 deny the application.

7 They can take that information and they
8 can restructure an acceptable proposal. You don't get
9 involved in divestitures. You don't get involved in
10 regulatory oversight. You don't get -- you don't
11 become a rate regulating body for all of the rates
12 west of the Mississippi River. And that would be
13 consistent with what the Staggers Act wants this Board
14 to do.

15 CHAIRPERSON MORGAN: Of course, the
16 opposite view is that that kind of process would
17 further delay what the marketplace seems to be
18 dictating. And that is, of course, as you and I both
19 know, something that we struggle with, which is to not
20 interfere with what seems to be a legitimate
21 marketplace response to whatever is out there.

22 So that --

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 MR. FINEST: When you're thinking about
2 that point, here's what I want you to think about.
3 That the most anti-competitive deal will always be
4 proposed first because it's the most profitable. So
5 when you say the marketplace is, you know, serving up
6 this transaction to this Board, that's to be expected.

7 I mean, that's how we get the transactions
8 that are the problem transactions. We almost always
9 find that when we order a divestiture, the selling
10 price of the divested assets represents more of a
11 competitive price for those assets. It represents the
12 value of those assets in a competitive market, not in
13 a monopoly or duopoly market.

14 The purchaser here, UP, is always willing
15 to pay a sum that represents the discounted value of
16 a future stream of super competitive prices. That is
17 why you should not assume that this is a market
18 response. It's a market response that restrains
19 competition. That is the point you should focus on.
20 You should be looking for the transaction that will
21 not create competitive problems, and there are a lot
22 of them out there.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 And there are a lot of transactions out
2 there that will create many, many great efficiencies.
3 SP could do an end to end deal with a number of
4 carriers. Those are very efficiency enhancing, and
5 it's -- you know, it's the kind of deal that Mr. Roach
6 fears precisely for that reason.

7 He doesn't want to see that happen. His
8 railroad doesn't want to see that happen. They want
9 to merge with a competitor. Everybody wants to merge
10 with a competitor. Your job is to tell them no. You
11 can't merge with a competitor unless the efficiencies
12 are so great that the transaction on balance is worth
13 taking the competitive hit.

14 That is not the case here. The
15 competitive hit from this transaction is the largest
16 ever proposed. A horizontal merger of this nature --
17 it's inconceivable to me that somebody would propose
18 this under the anti-trust laws. And it's not because
19 they're afraid of the Department of Justice. It's
20 because they're afraid of a federal district judge
21 applying the law.

22 That is the same concern that this

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 industry should have about this Board, that they can't
2 pull something like that on this Board because you are
3 concerned about the competitive implications. That's
4 the role that I think this Board should take. It's
5 what Congress expects you to take in forming the STB.
6 And it's what the authors of the Staggers Act had in
7 mind.

8 They want competition. And the way you
9 preserve competition is two things. Deregulate where
10 you can and enforce competition rules where you must.
11 That is what should be done with this application.

12 COMMISSIONER OWEN: I'm fascinated by your
13 knowledge of the transportation industry, Mr. Finest.
14 I'm also fascinated by one of your policies at the
15 Justice Department that you always deny the first deal
16 that comes into the door as one of your statements
17 earlier.

18 MR. FINEST: Excuse me?

19 COMMISSIONER OWEN: And so -- and one of
20 the other things, what you're talking about here is
21 fragmenting an industry here or potential merger or
22 rail line as SP. And I get a little concerned about

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 that, because when you fragment a rail line like the
2 SP and sell it off part and parcel to a multiplicity
3 of different entities, then what you do is you have
4 interchanges, switching and different things like this
5 transloading or whatever.

6 So you drive the shipping cost up. So a
7 through system seems like it would be better, whomever
8 bought it. I don't know. And I'm not certain. I
9 don't know the dollar value of whether this is a good
10 deal or not. It must be, or these people wouldn't be
11 putting up the money they're doing -- I mean, they're
12 putting up.

13 One of the things I'd like to address
14 though is one of your witnesses, Dr. Kicherson, was a
15 witness in the Burlington Northern/Santa Fe merger, I
16 believe. He disagreed with the projected savings that
17 would result from that merger, and Justice was very
18 emphatic in that also. But in fact, the savings
19 originally projected by the applicants seem to have
20 been understated.

21 Why then should we believe this same
22 witness with regard to the projected savings in this

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 case? Now, you're saying all of these things here,
2 and it's based on some of his figures here. And I'm
3 also -- I'm sure, and also Ms. Zimmer and also Dr.
4 Majeur, is it?

5 MR. FINEST: Majeur.

6 COMMISSIONER OWEN: He pronounces it
7 right. He just can't spell.

8 COMMISSIONER OWEN: Okay. But on that --
9 so we had about a billion four swing there. I think
10 he was estimating an economic loss of maybe \$700
11 million, and the proponents were estimating a benefit
12 of maybe \$700 million plus or something in that
13 neighborhood.

14 And then, if I just go on -- and I won't
15 belabor the point here because I think you've
16 illustrated it fairly well there -- another of your
17 principal witnesses, Dr. Majeur -- has Dr. Majeur been
18 witness in other railroad merger cases, and how long
19 ago did he -- Dr. Majeur complete his education, and
20 what is the extent of his private sector experience,
21 especially in a relevant case such as this?

22 I just thought it would be of interest to

1 us because someone that states that trackage rights
2 are not relevant at all in their presentation, I
3 seriously question that. And trackage rights have
4 been around for quite some time and an awful lot of
5 railroads use them reciprocally and so forth.

6 And so I was just saying we've had two
7 cases here of two individuals who have been pretty
8 well misstated. And so, -- and if it went that way
9 with Burlington Northern and Santa Fe, then why we
10 should be so excited about what you're doing now.

11 MR. FINEST: Well, I think there's a big
12 difference between the Burlington Northern/Santa Fe --

13 COMMISSIONER OWEN: Maybe, but not in the
14 people that prepare the figures. That's what I'm
15 getting at. See, there might be differences in the
16 two applications as such, but not in the people that
17 prepare the figures is what I'm getting at -- in the
18 studies.

19 MR. FINEST: The -- regardless of if the
20 Burlington Northern/Santa Fe efficiencies were
21 overstated, it really didn't matter that much because
22 the competitive problems were relatively narrow and

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 easily fixed.

2 COMMISSIONER OWEN: A few hundred million
3 dollars, it doesn't matter?

4 MR. FINEST: It didn't matter to approval
5 or not approval. That's the point.

6 COMMISSIONER OWEN: Okay.

7 MR. FINEST: If there's not much harm, it
8 doesn't matter that, you know, there's not much -- not
9 as much benefit.

10 COMMISSIONER OWEN: I'm a businessman and
11 I run apartments and manage them. And I just can't
12 figure out why \$100 million dollars doesn't matter.
13 It's -- I'm not accustomed to Washington yet, I guess.

14 (Laughter.)

15 MR. FINEST: My only point is the -- when
16 you're saying that the efficiencies are over stated,
17 it -- you know, in our view, the Burlington
18 Northern/Santa Fe merger had significant efficiencies.
19 It did. It was largely end to end. Our concerns with
20 it were quite limited. They were focused on a number
21 of very discreet markets. We certainly didn't oppose
22 the transaction outright.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 We certainly didn't, you know, appeal from
2 the ICC's decision. You know, we had some disputes or
3 certainly some concerns about the trackage rights
4 compensation structure in that case, and they're the
5 same kinds of concerns we have now. And now we have
6 a lot of company because there's more people who are
7 affected by it.

8 In that case, you know, we were kind of by
9 ourselves. But what we -- the question is not who's
10 saying it. The question is, is what they're saying
11 true? And the problem with these trackage rights is
12 that they really don't restore the current level of
13 competition. They're just not nearly as good as
14 owning your own track.

15 You know, you're always the visiting team.

16 CHAIRPERSON MORGAN: We did approve those
17 in the most recent merger, and I -- we don't have any
18 evidence that they are not working in that. And this
19 was a significant number of miles in that case as
20 well.

21 MR. FINEST: Well, I think you -- what you
22 ought to look at is what has happened to prices on the

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 trackage rights. I know there's only anecdotal
2 evidence in the record, but even on the trackage
3 rights in this case, as I understand it, Burlington
4 Northern has been out and not exactly bidding
5 aggressively for their prospective service on the
6 trackage rights at issue here.

7 And in the BN/Santa Fe case, I have heard
8 anecdotal -- strictly anecdotal complaints about, you
9 know, the level of competition over trackage rights.
10 I think you should be very concerned about those
11 things. These applicants are asking you to take a
12 huge gamble here. And you're being asked to approve
13 trackage rights that are unlike -- really
14 substantively unlike any that have ever been approved.

15 We are talking here about, you know,
16 dozens, hundreds of shippers, switches, access, local
17 access. These aren't just overhead rights. These are
18 situations here you have to get full cooperation from
19 your landlord. The opportunities -- the opportunities
20 for a landlord to discriminate against a tenant are
21 immense here just because of the high level of service
22 for switching in and out.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 You ought to be concerned about that. And
2 to protect against that, to prevent discrimination
3 against the tenant, look at what has been proposed.
4 I want you to look at --

5 VICE CHAIRPERSON SIMMONS: Your answer is
6 just to say no, and that solves it.

7 MR. FINEST: I -- that is the way that you
8 solve the most problems, the most -- very quickly.
9 And you'd be faithful to the mandate of Congress in
10 doing what it expected to happen in this industry, not
11 to have anti-competitive mergers take place. This
12 Board's here to make sure that happens. And that's
13 what I think is your best move, absolutely.

14 CHAIRPERSON MORGAN: Well, I guess -- I
15 don't necessarily see it that simply. But I mean, I
16 think that you have shippers who are for this merger.
17 You have shippers who are against this merger. You
18 have efficiencies in this merger, you have competitive
19 harm in this merger. And our job is to balance all of
20 that and to look at the benefits and to look at the
21 harm, to put a package together, and to figure out how
22 it comes out in the end.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 That, to me, is a delicate process. It is
2 not an easy process. We wouldn't be here today with
3 some 400 parties of record and a voluminous
4 documentation on this case if it weren't a little bit
5 more complicated than the obvious. And I respect your
6 position, but there's a lot here that not easily leads
7 to a conclusion, which is why we're here.

8 MR. FINEST: The one thing I would ask you
9 when you are striking that balance of efficiencies
10 versus the competitive harm, focus very closely on the
11 issue of whether the efficiencies that you're putting
12 on one side of the scale require -- require the
13 competitive harm. And think about the I-5 corridor.
14 There's a big chunk of efficiencies that could be
15 gotten with no competitive harm.

16 So the test -- and the test that the ICC
17 has set forward is the efficiencies to count have to
18 be merger related. They have to be achievable only by
19 taking the competitive hit. I can't stress it --

20 CHAIRPERSON MORGAN: I think your -- is it
21 Christensen -- indicated that he assessed the
22 efficiencies in this case at somewhere around \$70

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 million, is that right?

2 MR. FINEST: That's his lower bound. I
3 mean, he gave --

4 VICE CHAIRPERSON SIMMONS: He was quite
5 wrong on his assumptions about Burlington
6 Northern/Santa Fe.

7 MR. FINEST: Pardon me?

8 VICE CHAIRPERSON SIMMONS: He was quite
9 wrong in his assumptions, if he's your expert on
10 efficiencies as it relates to the Burlington
11 Northern/Santa Fe. He says categorically that mergers
12 just don't result in any efficiencies, especially the
13 mergers of the 1980's.

14 MR. FINEST: Well, that -- I think that
15 many of the efficiencies of the mergers are
16 overstated. I think most of the efficiency gains have
17 come from deregulation.

18 VICE CHAIRPERSON SIMMONS: Burlington
19 Northern and Santa Fe is an up to date example. I
20 mean, he said there wouldn't hardly be any. And here
21 they've got over a billion dollars worth of
22 efficiencies. But he's your expert.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 MR. FINEST: Yes.

2 VICE CHAIRPERSON SIMMONS: Okay.

3 COMMISSIONER OWEN: I have one other --

4 MR. FINEST: Yes, sir?

5 COMMISSIONER OWEN: I just wanted to
6 clarify though -- earlier, I think, one of your
7 statements was that the Department of Justice -- I
8 don't know if it necessarily suggested, but it
9 indicated there was real estate assets that --
10 Southern Pacific can continue to sell real estate in
11 order to meet its financial obligations.

12 And I guess my question would be, is the
13 position of the Department of Justice that hocking the
14 silverware is the appropriate means to support a
15 lifestyle rather than bringing income in line with the
16 expenditures? Because they've sold \$2 billion dollars
17 already.

18 MR. FINEST: My position is that the
19 owners of property ought to be permitted to do with
20 that property what they want subject to the anti-trust
21 laws.

22 VICE CHAIRPERSON SIMMONS: Say no.

NEAL R. GROSS
COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 CHAIRPERSON MORGAN: Just say no.

2 (Laughter.)

3 Anything else? Thank you very much, Mr.

4 Finest.

5 MR. FINEST: Thank you, Madame Chairman.

6 CHAIRPERSON MORGAN: Now if I could step
7 out of the order just for a minute, I believe that
8 Governor Michael Leavitt is here from Utah -- just
9 flew in, I understand. So if we could just step out
10 of the line and allow the governor to come up and make
11 his presentation.

12 GOVERNOR LEAVITT: Thank you, Madame Chair
13 and commissioners. There's no such thing as just
14 flying in from Utah.

15 (Laughter.)

16 CHAIRPERSON MORGAN: Well, that's not our
17 jurisdiction now, but we won't get into that.

18 (Laughter.)

19 GOVERNOR LEAVITT: Whoever said you can't
20 get there from here -- actually, it's of some
21 importance, I suspect, that I let you know that I got
22 up at 4:00 this morning in order to come.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 VICE CHAIRPERSON SIMMONS: Thank you.

2 GOVERNOR LEAVITT: And I came not so much
3 to elicit your thank you, but let you know how
4 important this is to our state.

5 CHAIRPERSON MORGAN: Well, I was up at
6 that hour, but not -- for other reasons.

7 GOVERNOR LEAVITT: I would also like you
8 to know that I'm here representing not just myself,
9 but I am here representing as well our legislative
10 leadership, our congressional members unanimously, and
11 also I am here representing what I believe to be a lot
12 of small shippers and a lot of people in the future
13 who at this point haven't even contemplated the fact
14 that they may be wanting to do business in the state
15 of Utah.

16 We among the delegation and legislative
17 leadership are united in the position that I'll
18 present today, and I'd like you to know that I'm here
19 on their behalf as well.

20 I suspect that I am probably the only
21 governor that you'll see today, and there's a reason
22 for that. We occupy a very unique position in this

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 whole transaction. We are, I suspect, one of the only
2 states, if not the only state, that this would result
3 in -- with the exception of one small piece of a
4 specialty railroad called Utah Railroad, all of the
5 railroad assets that are in the state would be owned
6 by one company.

7 If this transaction is not handled
8 properly, it undoubtedly goes without saying that we
9 would suffer as a state immeasurably and that we would
10 suffer permanently. Our state's economy in the
11 future, I think, is directly tied to the handling of
12 this transaction. The state of Utah is the state of
13 incorporation for the Union Pacific Railroad.

14 We have enjoyed a long, fruitful and
15 amiable relationship with them and continue to do so.
16 Southern Pacific as well has been a corporate citizen
17 in our state, and they have represented a vigorous
18 competitor in our market.

19 VICE CHAIRPERSON SIMMONS: How about the
20 Utah Railway?

21 GOVERNOR LEAVITT: The Utah Railway is as
22 well a respected a citizen and taxpayer.

NEAL R. GROSS
COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 CHAIRPERSON MORGAN: Taxpayer first.

2 GOVERNOR LEAVITT: And they as well are --
3 play a significant niche role in one industry.
4 There's on my desk -- or on my credenza, there is a
5 little memento. Every year we celebrate in our state
6 the anniversary of the driving of the golden spike,
7 which I will remind you took place in Utah where the
8 transcontinental railroad actually was finally united.

9 Some irony, I suspect, with the Union
10 Pacific and a predecessor railroad, the Central
11 Pacific, met at that time. Let me go directly to the
12 bottom line for us. I've had some sense of the
13 feeling you expressed with the complexity of all of
14 this, the fact that there are benefits and there are
15 potential disadvantages and trying to weigh all those.

16 We've been going through them for months.
17 Here's how we come out. Utah supports the merger if
18 it is conditioned in a way that will protect us from
19 the prospect of our unique problem. If we were not
20 able to condition the merger in a way that would
21 protect us, it is not a transaction we could support
22 for the reasons that I've already outlined.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 In the perspective of decades, as I
2 suggest, this may be one of the most important things
3 economically that occurs in our state. First let me
4 acknowledge the pluses that we see on this
5 transaction. It's clear that there are some
6 efficiencies and that there are cost savings, and that
7 we would benefit from that.

8 And for that reason, I know we have
9 enthusiasm. It's also clear to us that there is some
10 question as to the viability of Southern Pacific
11 financially on a going forward basis. We accept the
12 merger as benefitting our state because of those
13 reasons.

14 Now, I would like to just make this point,
15 that we come today really looking -- having stated our
16 support, we come today looking for help from you. If
17 there was ever a circumstance that the role of this
18 Board was designed to protect, it would be a
19 circumstance such as this.

20 COMMISSIONER OWEN: Does it have anything
21 to do with state's rights?

22 GOVERNOR LEAVITT: A subject for a

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 different day. Our purpose is -- years ago, we had
2 four railroads. It went to three and to two; and with
3 the exception of the Utah Railroad, which plays that
4 unique niche, we will be to one owner. And so we
5 think that there are some things we need to do in
6 order to make this workable and so we can get the
7 benefits that you alluded to and protect ourselves
8 from the necessary down size.

9 Let me review with you the three things
10 that we would like to request that you condition the
11 approval of this merger. The first one is the price
12 of the trackage rights. Currently the trackage rights
13 agreement calls for them to be three mills. UP
14 indicates in our extensive discussions with them that
15 they believe that covers their allocated costs in
16 total.

17 Before I entered into public service three
18 years ago, I was in business myself. I think I
19 understand allocated costs. It's pretty clear to me
20 from my discussions with them that if we were to
21 reduce that to two and a half mills, that it would not
22 in any way adversely affect the benefits of this

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 merger to them.

2 And it would accomplish something that is
3 vitally important to us, and that is to create -- and
4 it's the bottom line for us -- is to just create a
5 competitive environment where a competitor can in fact
6 be successful. That's the first point, reducing the
7 trackage rights to 2.5 mills.

8 The second would be to -- we believe that
9 because you would be now dealing in an environment
10 with essentially one owner that there is a higher duty
11 owed by that company, and that we believe that the
12 shippers need to have some fall back surrogate for
13 competition, something that would emulate competition
14 in the -- if it did not occur the way it is planned.

15 Now we -- some of our thoughts would be
16 that perhaps the railroad ought to pay for an audit
17 that would be -- on an annual basis -- that would
18 under similar products in similar distances allow a
19 comparison with other markets where there was viable
20 competition.

21 And if, in fact, there was some -- if in
22 fact comparing similar markets -- rather, similar

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 products, similar distances, disparity and they were
2 going up faster -- I'm talking now about percentage of
3 increase going into the future. We recognize there
4 are all kinds of reasons that you can differences.

5 But if you take similar products, similar
6 distances from one market to the other and compare the
7 increases, we think that that would then have the
8 ability for either the state and/or the shippers to be
9 able to go back and get a refund based on the fact
10 that it's going up faster.

11 That would give us a surrogate or some
12 sort of -- some way of emulating the competitive
13 forces that would normally hold it down, allow us to
14 have the benefits of the merger, but at the same time
15 give us some protection if the competitive environment
16 that is believed to be out there isn't.

17 Now, if you wouldn't mind, I'd like to
18 pause and tell you why that's of real concern to us
19 and why we think both of those elements are important.
20 We believe at 2.5 mills that there will be a
21 competitive market. However, there's lots of things
22 that go into whether someone comes to a market to

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 compete.

2 A week or so ago, I ended up at a dinner
3 with my colleagues in the west with representatives of
4 the Burlington Northern and Santa Fe. And we had
5 quite a discussion that I think was instructive. They
6 said we're looking forward to coming to your state to
7 do business. I said well, great, where have you been?
8 Four months ago, you said you'd come out and find out
9 if in fact there was a market.

10 I know of one competitive proposal in four
11 months that had been made. Well, we've got a lot of
12 the things going. We're trying to work through our
13 other merger. I said that's fine, but my competitive
14 future is at stake as a state. I need to know if
15 you're going to be a viable competitor. I don't doubt
16 that they're very capable.

17 Well, we started talking about the
18 question of whether or not there ought to be a
19 financial stake. Well, we're concerned about having
20 a financial stake because we've got \$2 billion dollars
21 we've got to invest somewhere else. Well, you know,
22 I spent a long time in business, and I know that a lot

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 of times you put your efforts where your investments
2 are.

3 And so there's got to be some way -- and
4 in fact, I spent the first years of my professional
5 career living on commission. And I know what
6 competition looks like.

7 VICE CHAIRPERSON SIMMONS: Your Honor,
8 what kind of business were you in?

9 GOVERNOR LEAVITT: I was in the insurance
10 business. Not the railroad business, but the
11 insurance business. We owned a group of agencies all
12 over the west. The point is that we need to have some
13 way of emulating competition if it doesn't materialize
14 for reasons that are unconnected to the rates.

15 Now we think that it will, and we think
16 that there are good, solid benefits to be defended,
17 and we support the merger. But we need to have these
18 conditions in order to create the balance that, Madame
19 Chair, that you spoke of.

20 Now the third condition is that we believe
21 that the five years oversight that the -- is now being
22 proposed by this commission is inadequate and that it

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 would be valuable to have that extended to some period
2 beyond that, say 15 years, where you would have the
3 ability to -- if necessary, to deal with this.

4 Let me just summarize. All we really want
5 here is a fair, competitive market. And because we're
6 dealing with a unique situation, we think this calls
7 for a unique solution. In summary, we think that
8 being able to reduce from three to 2.5 mills is an
9 important part of it. Secondly, some mechanism to
10 emulate competition if it does not -- again, all we
11 want is a fairly competitive market.

12 And third, we think that lengthening the
13 oversight period would be of value and importance.
14 This is a unique situation in our state. And we
15 support the merger, but only if we can find a way to
16 take care of that uniqueness and protect us. And we
17 think at that point we will have achieved the balance,
18 Madame Chair, that you spoke of.

19 I'd be happy to respond to any questions
20 that you have.

21 CHAIRPERSON MORGAN: Now, the three
22 conditions, the second and the third sound somewhat

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 similar. In other words, the second is basically
2 coming up with some mechanism to ensure competition
3 over the long term.

4 GOVERNOR LEAVITT: To emulate the benefits
5 of it. In other words, if we can't have it in our
6 jurisdiction, let's take another area where it does
7 exist and use that as a surrogate for us. And then if
8 there is in fact a problem in ours, it would be
9 reflected there and our shippers would receive the
10 benefit of that oversight.

11 CHAIRPERSON MORGAN: And then the
12 oversight would be our oversight to ensure --

13 GOVERNOR LEAVITT: I suspect that could be
14 true for part of the time or for all of the time. It
15 seems -- personally, I think this -- in fact, I ought
16 to clear this up. This condition's going to last for
17 a long time. It's very possible it could be in effect
18 20, 30, 40 years from now. So we need to have
19 whatever part it is that's emulating competition go on
20 forever.

21 Now, whether or not you need to maintain
22 jurisdiction over that is probably a different

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 subject. It may be that the jurisdiction of your --
2 or the limit of -- there may be a need for a limit --
3 it may be possible to limit the length of time in
4 which you have jurisdiction but have that part of the
5 agreement go forward.

6 VICE CHAIRPERSON SIMMONS: Does the Utah
7 Railway agreement allay some of your concerns?

8 GOVERNOR LEAVITT: Again, I'm pleased that
9 the Utah Railway --

10 VICE CHAIRPERSON SIMMONS: The Burlington
11 Northern --

12 GOVERNOR LEAVITT: -- has reached an
13 agreement, because I think in that one industry, in
14 that one area, --

15 VICE CHAIRPERSON SIMMONS: I didn't expect
16 you to be out against them.

17 GOVERNOR LEAVITT: Good. They're
18 taxpayers you remember.

19 VICE CHAIRPERSON SIMMONS: Yes.

20 COMMISSIONER OWEN: In your second point
21 there, competition valuation or emulate benefits, does
22 that mean to say then that Utah will assist all of us

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 folks out in Orange County and the people in
2 California where you've stole all of our business?

3 (Laughter.)

4 GOVERNOR LEAVITT: I tell Governor Wilson
5 we need the California economy to improve for two
6 reasons. The first is that we depend highly on the
7 spin off economy that you get. And besides that, we
8 haven't got room for everybody in Utah.

9 (Laughter.)

10 COMMISSIONER OWEN: During the winter
11 seasons everybody in Park City -- but shouldn't the
12 price paid for trackage rights equal the cost of
13 damage similar to heavy trucks causing pavement damage
14 and all of this? And Burlington Northern/Santa Fe
15 should pay equal to whatever -- I don't know if 2.5
16 mills or whatever trackage right price there per ton
17 mile or whatever -- I have no idea whether that's fair
18 or not.

19 GOVERNOR LEAVITT: Well, it appears to us
20 to be the right number where first of all they can
21 compete. And frankly, because you got -- this is a
22 large deal and a large merger. It benefits a lot of

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20003-3701

(202) 234-4433

(202) 234-4433

1 people. And we've got this one unique position, and
2 we've got to find some way to assure that we're
3 creating competition.

4 And we don't think that it in any way
5 creates a disadvantage for Union Pacific. They can --
6 I think they could charge that. According to the
7 people we're talking to and our economists, they think
8 they can do that and move forward. I know they
9 maintain it's three, but I think they could do it 2
10 1/2. And it would help create the sense of
11 competition.

12 There is a need for a higher duty here
13 when you've got one company owning all of the assets.
14 And as I suggested earlier, if there was ever a time
15 when the nature of the duties of this Board come to
16 bear, this is it. We need you to help us through
17 this. We need the -- we think the merger is an
18 extraordinarily good opportunity for a lot of people,
19 but we need to condition this in a way that takes care
20 of this unique problem.

21 COMMISSIONER OWEN: Have you sat down to
22 negotiate with Union Pacific?

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 GOVERNOR LEAVITT: I have spent a lot of
2 time with Union Pacific. They are good corporate
3 citizens. I know them well. It's become -- whether
4 you'd call our discussions negotiations, I don't know;
5 but we've come to this conclusion. Whether they
6 agree with it, I'm not 100% sure either. But that's
7 our position.

8 COMMISSIONER OWEN: My basic philosophy is
9 that you try to do everything in the private sector
10 that you possibly can when --

11 GOVERNOR LEAVITT: That is in fact mine,
12 Commissioner, and I think we're presenting here a
13 means of emulating private sector competition that
14 will give us the capacity to emulate it if we don't
15 have it. We're not asking for a regulatory scheme
16 here. What we're asking for is an emulation or a
17 surrogate for competition that may not -- I say may
18 not.

19 Everybody believes BN's going to come in
20 and be a vicious competitor, and I hope you are. But
21 if they don't, we've got to have a fall back position.

22 COMMISSIONER OWEN: Appreciate it.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 CHAIRPERSON MORGAN: Anything else?

2 VICE CHAIRPERSON SIMMONS: No.

3 CHAIRPERSON MORGAN: Well, thank you very
4 much for coming. I know this is of great interest to
5 you, so I appreciate you being here to --

6 GOVERNOR LEAVITT: It is of significant
7 interest. Thank you very much for receiving me.

8 CHAIRPERSON MORGAN: -- help us with this
9 important decision.

10 GOVERNOR LEAVITT: Good, thank you.

11 CHAIRPERSON MORGAN: I hope it takes you
12 a little shorter time to get back home than it did to
13 get here.

14 GOVERNOR LEAVITT: Well, the fact that our
15 time together did not last long may mean I get home
16 tonight. Thank you.

17 CHAIRPERSON MORGAN: Okay, if we could
18 return then to our regular schedule. We next will
19 hear from Michael Dunn from the Department of
20 Agriculture. The Secretary would have wanted to be
21 here, but Michael Dunn will be replacing him today.
22 Michael, you have five minutes.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 MR. DUNN: Thank you, Madame Chairman. I'm
2 Michael Dunn. I'm Assistant Secretary for Marketing
3 Regulatory Programs for the Department of Agriculture.
4 I have accompanying me here today Lon Hontemia, who is
5 the Administrator of Ag. Marketing Service; and Paul
6 Clepner, who is from the Marketing Transportation
7 Division of Ag. Marketing Service.

8 And I'd like to thank you for the
9 opportunity to allow us on behalf of the Secretary of
10 Agriculture to put in our response to the proposed
11 merger between Union Pacific and Southern Pacific.
12 Because of the Agricultural Adjustment Act of 1938,
13 the Ag. Marketing Act of 1946, the Secretary of
14 Agriculture is charged with initiating and
15 participating with the Surface Transportation Board in
16 proceedings involving rates, changes, tariffs,
17 practices and services.

18 We filed comments in these proceedings on
19 three previous occasions to raise our concerns about
20 the potential impact of the merger and ultimately to
21 oppose the merger as presently structured. In our
22 earlier comments, we highlighted the importance of

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 competitive rail service for agricultural producers,
2 shippers, and the entire rural economy and concerns
3 about the long run effects of the continuing
4 consolidation and concentration in the rail industry.

5 I might add we've just had a study on
6 concentration. And outside committee, advisory
7 committee, and the Secretary of Agriculture -- they
8 felt so highly about the loss of competition in the
9 rail service that they had a special spin off report
10 in that concentration report to the Secretary.

11 It was just given to us on the 6th of
12 June. And on March 29th, finally we suggested that
13 there was a need for a third major railroad to operate
14 in the important corridor connecting the grain
15 producing regions in the lower plains with ports along
16 the Gulf of Mexico. In our April 29th filing, the
17 Department concurred and supported the Department of
18 Justice conclusions that rail competition in many
19 western markets would be substantially reduced if the
20 proposed merger were approved.

21 The merger would leave only two major
22 railroads operating in the western United States. It

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 would reduce competition in the central corridor
2 between Kansas City and the west coast. Again, we ask
3 the Surface Transportation Board to consider the need
4 for a third major railroad to operate in the east --
5 in the important major corridors.

6 USDA's concerns have been addressed --
7 have not been addressed. And as a result, Secretary
8 of Agriculture Dan Glickman stated USDA's opposition
9 then to this merger in his comments that were filed
10 June 3rd of 1996. Today I reiterate USDA's opposition
11 to the UP/SP merger as presently proposed. We believe
12 this could seriously disrupt the competition balance
13 that exists in transportation.

14 The merger would adversely affect
15 agriculture producers, shippers, rural communities in
16 many parts of the midwest, southwest, and west. We
17 believe the merger could seriously restrict exports of
18 agriculture products to key foreign markets and hinder
19 the successful implementation of a new 1996 Farm Bill.

20 If approved, the merger would leave only
21 two Class 1 railroads operating in much of the western
22 United States. In many areas, the railroads would

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 drop from two to only one. And in these areas, rail
2 is often the only economically feasible alternative
3 for shipping bulk agriculture commodities like grains
4 and oil seeds.

5 Tracking rights alone will not inherently
6 limit the availability to preserve competition. By
7 their nature, trackage rights place the non-owning
8 carrier at operational and economic disadvantage to
9 the owning carrier. These disadvantages would result
10 in restricted competition over much of the region
11 where the UP and SP presently operate.

12 VICE CHAIRPERSON SIMMONS: Pardon me, sir.
13 Did your department oppose the Burlington
14 Northern/Santa Fe?

15 MR. DUNN: Did we --

16 VICE CHAIRPERSON SIMMONS: Oppose the
17 merger?

18 MR. DUNN: We did not.

19 VICE CHAIRPERSON SIMMONS: Why?

20 MR. DUNN: We expressed our concern over
21 that particular merger. We did not oppose it at time.
22 But I must say, Mr. Commissioner, since that merger

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 took place, we have had unprecedented problems in the
2 upper midwest of the availability of rail cars to many
3 of the producers.

4 VICE CHAIRPERSON SIMMONS: So you're
5 telling me the possible merger of the Southern Pacific
6 and the UP give you real concerns as opposed to the
7 Burlington Northern/Santa Fe?

8 MR. DUNN: It gives us continuous
9 concerns. The Economic Research Service did a study
10 in June of 1989, James McDonald -- his part of the
11 summary's conclusion was the presence of a competing
12 railroad also has a noticeable affect on rail rates.
13 Competition is weakest and rail rates rise well above
14 incremental cost in regions, generally the western
15 parts of the Great Plains that have only one or two
16 railroads and are far from navigatible rivers.

17 So that is why we have additional concerns
18 over this one.

19 VICE CHAIRPERSON SIMMONS: Well, I have an
20 abiding interest in the hauling of grain. I'm sure
21 the Secretary's made you aware of that. And I'm not
22 aware that Southern Pacific hauls a lot of grain. I

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 can't see what your real problem is.

2 MR. DUNN: Southern Pacific hauls about
3 16% of the grain -- or 14% of the grain in the area.
4 But it does provide the availability of competition.

5 VICE CHAIRPERSON SIMMONS: Just a small
6 haul though for grain?

7 MR. DUNN: Well, if I'm the producer out
8 there and they're the one that's hauling it for me,
9 they're the biggest game in town.

10 VICE CHAIRPERSON SIMMONS: Okay.

11 MR. DUNN: Independent studies cited in
12 this proceeding indicate that rail shippers in markets
13 served by three railroad pay lower rates to rates in
14 those markets served by only two railroads.
15 Increasing rail rates for agriculture products would
16 result -- from this merger would be borne most heavily
17 by farmers through lower commodity prices and higher
18 cost of agricultural end cuts.

19 Higher rates would also place affected
20 agriculture shippers in rural communities in economic
21 disadvantage to those in other areas where
22 transportation alternatives exist. If allowed, it

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433

1 could adversely affect U.S. exports of agriculture
2 commodities. Reduction in rail competition could
3 limit the ability of the U.S. agriculture to reap the
4 benefits of trade liberalization.

5 Under NAFTA, Mexico is expected to be an
6 important growth market, especially for grains and oil
7 seeds produced in the midwest and plain states.
8 Affordable rail rates and access to service are
9 critical. The merger could also adversely affect the
10 implementation of the 1996 Farm Bill.

11 This new farm bill gives farmers the
12 flexibility to respond to market signals. Farmers
13 will not be able to take full advantage of that
14 flexibility if increased shipping costs and lack of
15 access to important foreign markets reduce their net
16 returns. The UP has made attempts to alleviate some
17 of the concerns of shippers in the Gulf Coast region.

18 However, USDA's principal concerns
19 regarding increased competitiveness has not been
20 resolved. The merger as structured makes no
21 provisions for line divestitures that are necessary to
22 preserve competitive transportation options for many

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

(202) 234-4433

(202) 234-4433